

# MAZILYTYC

“Designing digital products that power global businesses.”

# The world needs **better digital products.**

Most companies still struggle to translate strong ideas into working software at quality and speed.

## PROBLEM

### IDEAS DON'T REACH THE MARKET.

Businesses struggle to translate ideas into working digital products. Fragmented agencies deliver design *or* development, rarely both at quality.

## SCALE

**\$1.4T** global software spending in 2026

SOURCE: GARTNER, OCT 2025

**70%** of transformation projects fail to meet their stated goals

SOURCE: MCKINSEY & COMPANY

## OUR ANSWER

### ONE STUDIO. END-TO-END.

Strategy, design, and engineering under one roof. Deep domain expertise across 3+ regulated industries. Healthcare, fintech, logistics.



# A global digital **product studio.**

Mazilytic is a premier software development company that transforms ideas into scalable digital products. We combine technology, design, and business strategy to help organizations innovate, grow, and compete globally.

Headquartered in Pakistan with offices in the UK and Canada, our multidisciplinary teams serve ambitious startups and enterprise clients worldwide. A unique blend of global expertise and cost-effective execution.

**50+**

PROJECTS

**50+**

CLIENTS

**1.5+**

YEARS

**3+**

AWARDS





• WHERE WE OPERATE

# Three countries. **One vision.**

EUROPE

## UK

### Primary market & client hub

Strategic relationships, enterprise partnerships, and business development across North America.

NORTH AMERICA

## Canada

### Operations & client delivery

Project management, consulting, and regional expertise for the Canadian market.

SOUTH ASIA

## Pakistan

### Engineering & design powerhouse

World-class development talent delivering quality at scale, with deep design and product capability.

• MODEL

**Global reach. Local expertise. Efficient execution.**

# From idea to **impact** in five stages.

STAGE 01

## Discover

Understanding business goals, users, and competitive landscape. We map requirements and define success metrics before writing a single line of code.

STAGE 02

## Design

Wireframes, user flows, prototypes, and a complete design system. All user-tested before development begins.

STAGE 03

## Develop

Clean, scalable, secure engineering. Modern frameworks, cloud-native architecture, and rigorous code reviews at every milestone.

STAGE 04

## Deploy

Precision launch with zero-downtime deployment pipelines, load testing, and real-world performance validation.

STAGE 05

## Scale

Continuous optimization, feature releases, performance monitoring, and strategic growth support post-launch.

# Comprehensive digital solutions.

Eight services.  
One studio.



## Custom Software

Scalable enterprise applications built for your exact requirements.



## UI/UX Design

Research-driven interfaces users love to use.



## Mobile Apps

Native iOS, Android, and cross-platform apps.



## Web Development

High-performance responsive web experiences.



## Brand Identity

Logos, visual systems, and complete brand guidelines.



## Consulting & Strategy

Technology roadmaps and digital transformation advisory.



## Digital Marketing

Performance campaigns across Meta, LinkedIn, and X.



## SEO & Growth

Data-driven SEO that turns rankings into real revenue.

# Built for real industries. Built for impact.

We don't just build software for clients. We build and own products across healthcare, fintech, smart city, fleet, and workforce management.



HEALTHCARE  
**VIORA**

Telemedicine, patient records, and care coordination. Built for clinics that need to move at the speed of their patients.



FINTECH  
**VALTRIX**

Digital wallet infrastructure with bank-grade security. Move money, send invoices, and reconcile in one ledger.



SMART CITY  
**SLOTIN**

IoT-driven parking management. Live availability, in-app reservations, and citation-free enforcement for cities and lots.



FLEET & LOGISTICS  
**TREK 360**

Live GPS tracking, route optimization, and fuel analytics. Built for logistics teams running 50 to 5,000 vehicles.



WORKFORCE  
**HUDOOR**

Facial-recognition attendance and field-team management. Geofencing, shift planning, and payroll-ready exports.

**10K+**

ACTIVE USERS

**99.9%**

UPTIME

**4+**

PRODUCTS LAUNCHED

**3+**

INDUSTRIES

• HEALTHCARE SOLUTION



# Healthcare, reimagined.

A fully integrated healthcare platform connecting patients and providers through technology.

## CORE CAPABILITIES

- Telemedicine & virtual consults
- Smart appointment scheduling
- HIPAA-compliant infrastructure
- Patient records & data
- Doctor-patient messaging
- Notifications & reminders

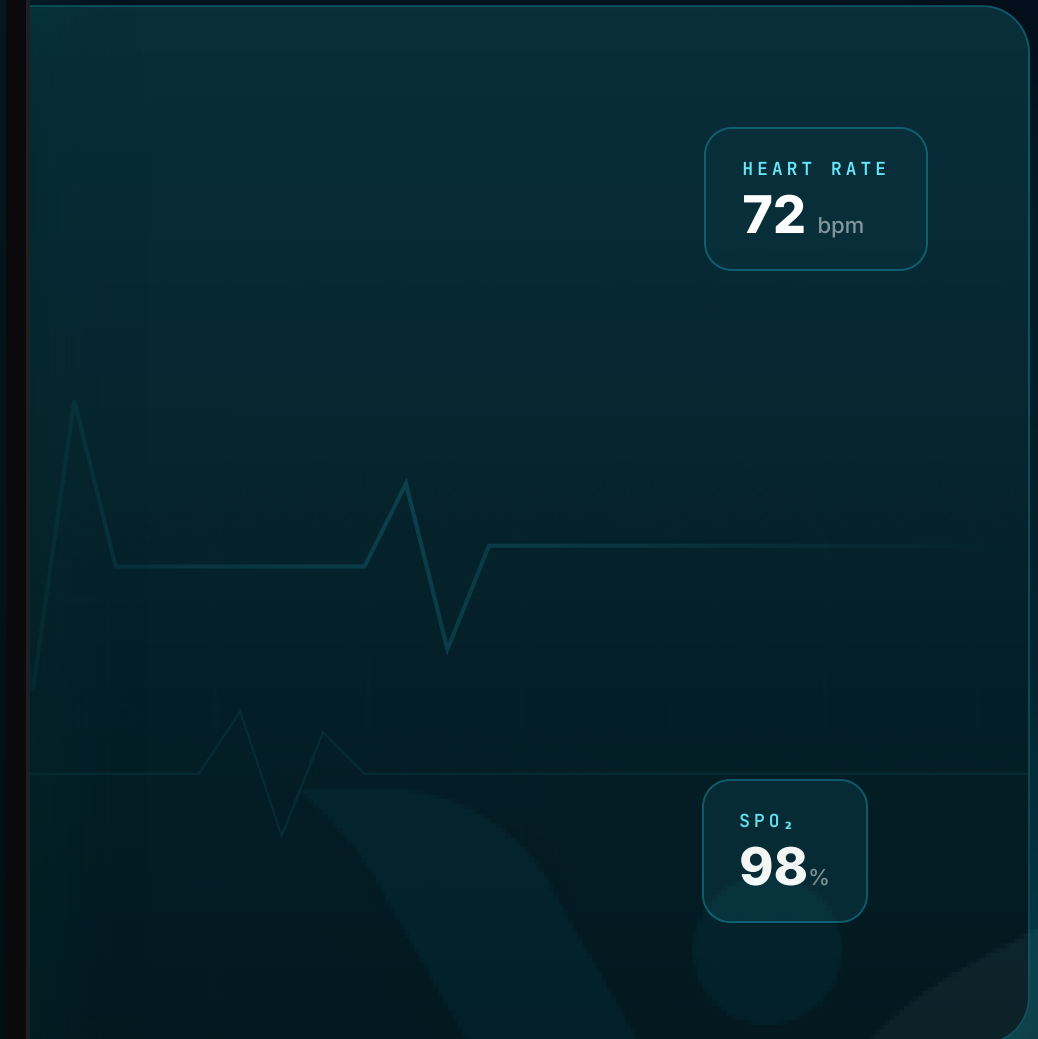
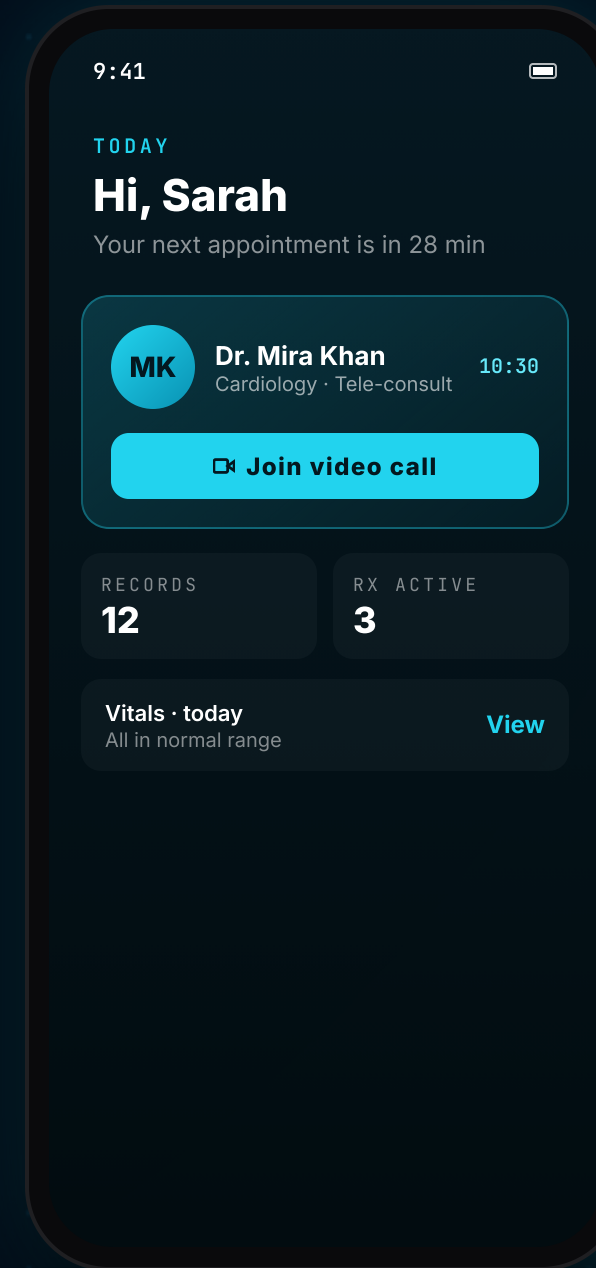
## MODULES

Patient Dashboard

Doctor Panel

Appointments

Medical History



• FINTECH SOLUTION



# The future of payments.

A scalable digital payment ecosystem that lets businesses launch secure, compliant financial services rapidly.

## CORE CAPABILITIES

- Digital wallet infrastructure
- KYC & AML automation
- API-based financial services
- Payment gateway integrations
- Real-time transaction monitoring
- Multi-tenant architecture

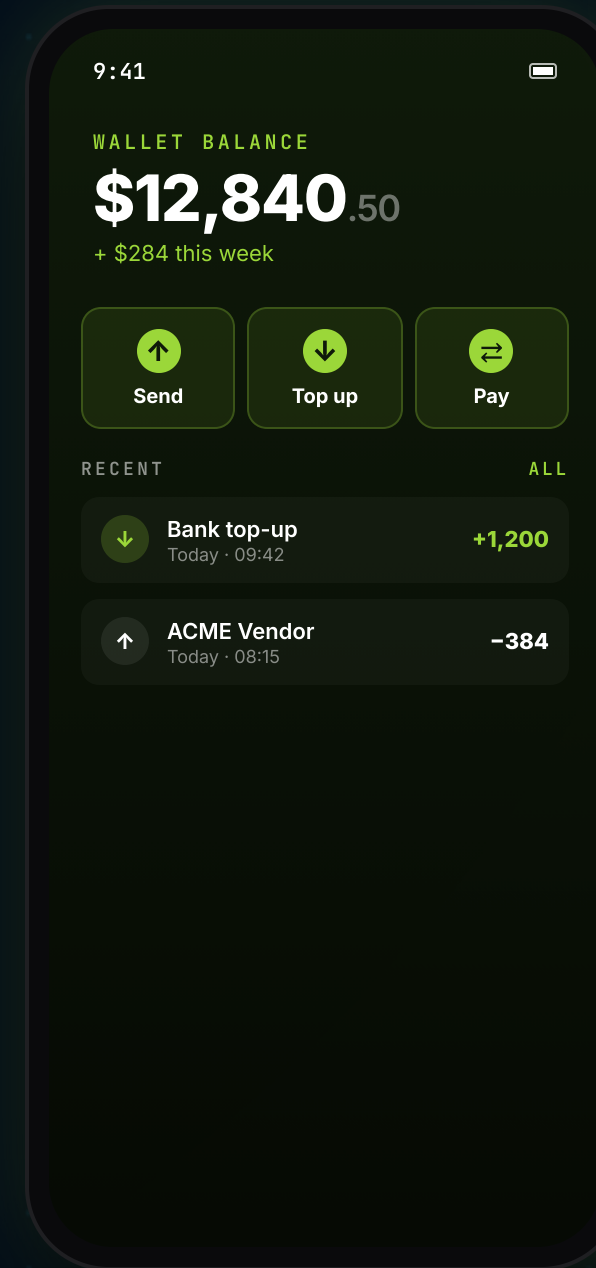
## MODULES

Wallet

Payment Gateway

Transaction Monitoring

Authentication



• SMART CITY SOLUTION



# Intelligence at every spot.

An intelligent parking management system powered by real-time data, IoT sensors, and automation.

## CORE CAPABILITIES

- Real-time slot availability
- Automated ticketing
- Occupancy analytics
- IoT sensor integration
- Contactless billing
- Operator dashboards

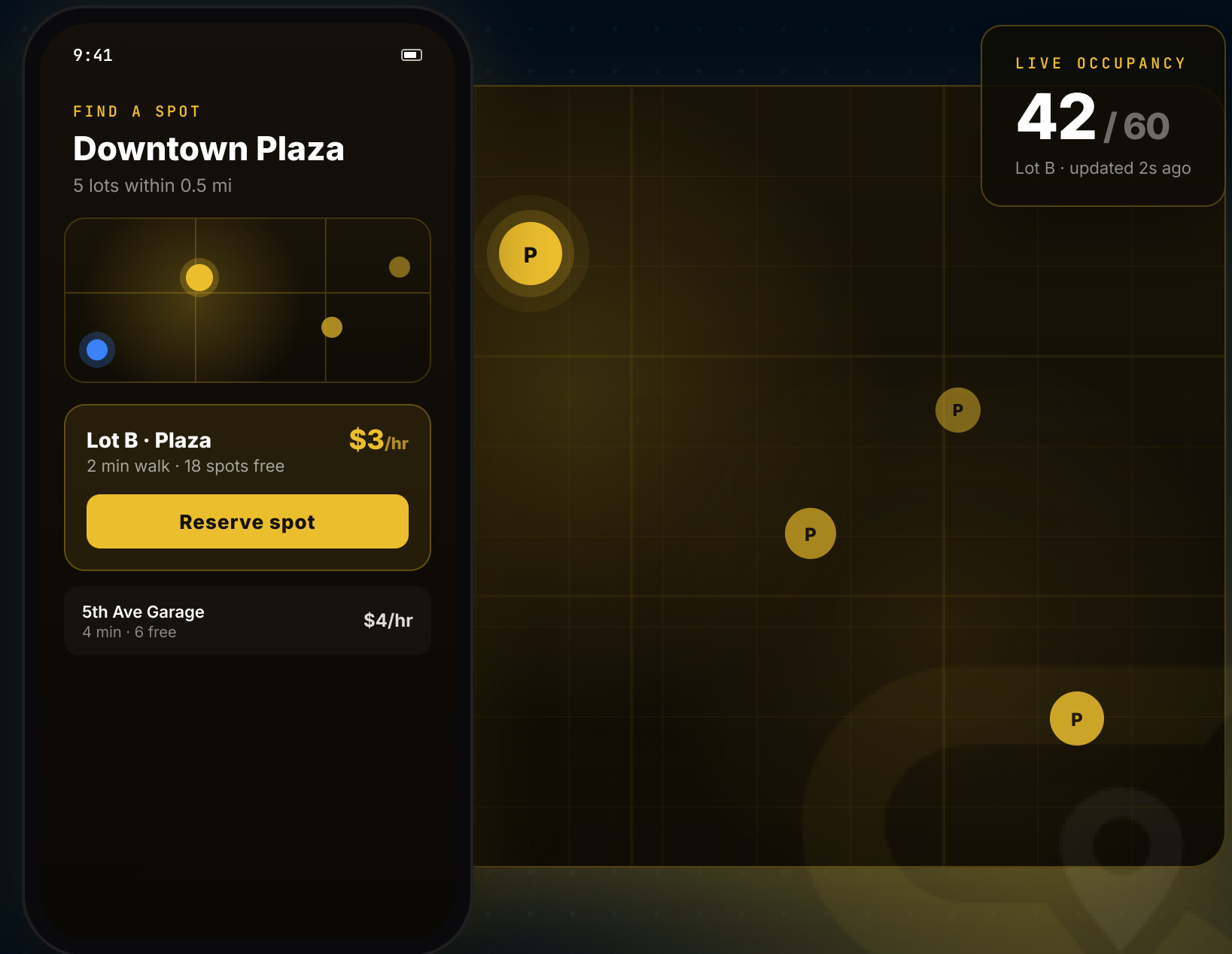
## MODULES

Slot Monitoring

Ticketing

Payment

Analytics





## Full visibility over every vehicle.

A comprehensive fleet management platform that optimizes operations, reduces costs, and gives complete real-time control over mobile assets.

### CORE CAPABILITIES

- Real-time GPS tracking
- Fuel monitoring & alerts
- Trip analytics
- Route optimization
- Driver scoring
- Geofencing & alerts

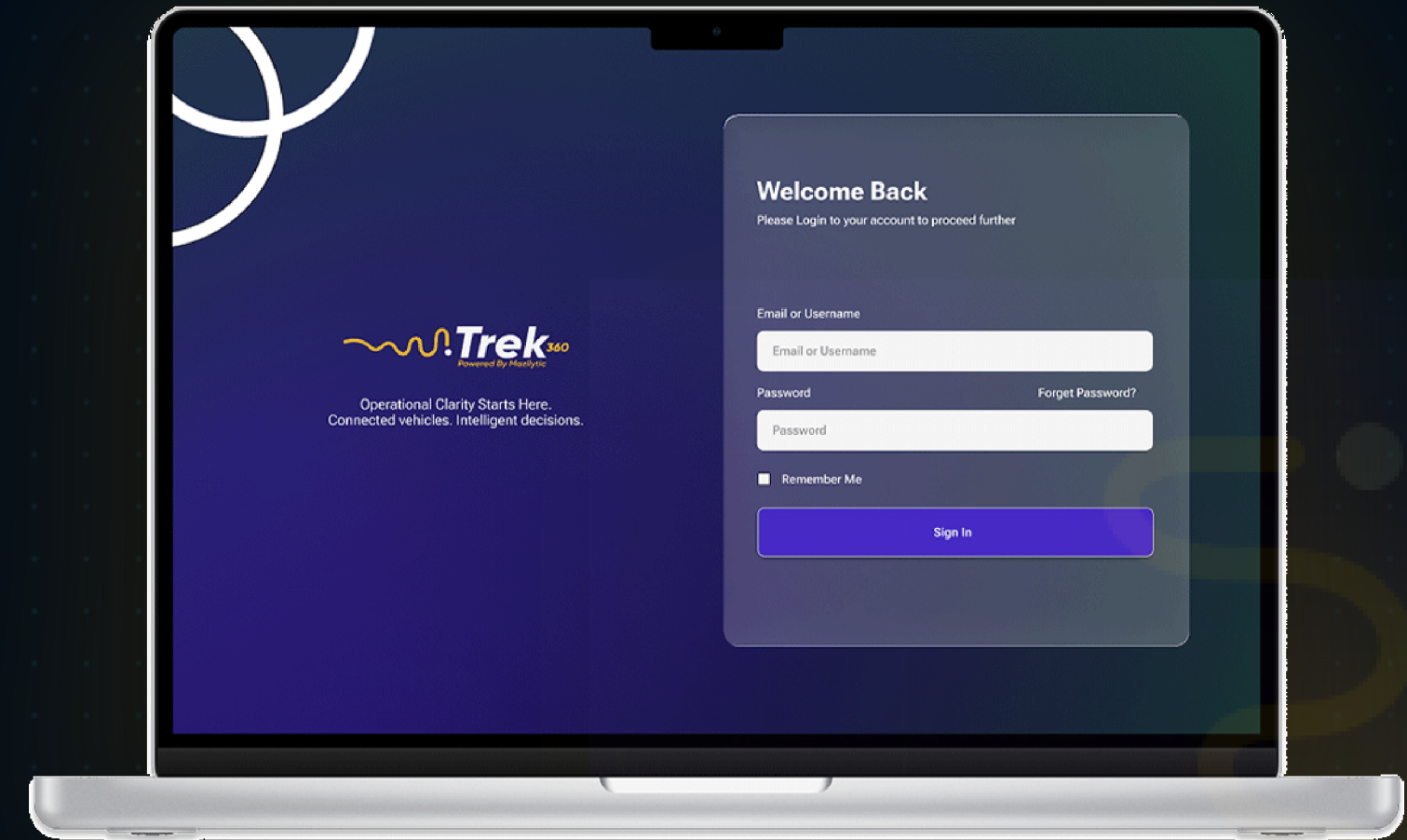
### MODULES

Fleet Dashboard

Routes

Driver Monitoring

Reports



• WORKFORCE MANAGEMENT

# HUĐOOR

## Smarter teams. Better work.

A smart workforce platform built for remote and field teams. Combining biometric attendance, geofencing, and real-time visibility.

### CORE CAPABILITIES

- Facial recognition attendance
- Real-time location tracking
- Shift management
- Geofence-based check-ins
- Productivity analytics
- HR-system integrations

### MODULES

- Employees
- Attendance
- Location
- Performance



• WHY CHOOSE US

# Why businesses choose Mazilytic.



### Multi-industry expertise

1.5+ years across healthcare, fintech, logistics, and smart city. We understand compliance and domain-specific needs.



### Agile, iterative delivery

Sprint-based development with continuous feedback. You see progress every two weeks, not just at the end.



### Dedicated project teams

Skilled professionals assigned exclusively to your project. No juggling, no handoffs, consistent accountability.



### End-to-end execution

Strategy, design, development, testing, deployment, and post-launch support. All from one team.



### Measurable outcomes

We tie our work to business results. Adoption, retention, conversion, and performance benchmarks you can track.



• BY THE NUMBERS

# The numbers that **define us.**

<p><b>50+</b></p> <p>PROJECTS DELIVERED</p>	<p><b>50+</b></p> <p>HAPPY CLIENTS</p>	<p><b>10K+</b></p> <p>ACTIVE PRODUCT USERS</p>	<p><b>1.5+</b></p> <p>YEARS IN OPERATION</p>
<p><b>99.9%</b></p> <p>PRODUCT UPTIME</p>	<p><b>4+</b></p> <p>PROPRIETARY PRODUCTS</p>	<p><b>3+</b></p> <p>COUNTRIES OF OPERATION</p>	<p><b>3+</b></p> <p>INDUSTRY AWARDS</p>

• OUR VISION

To become a global leader in building **intelligent digital ecosystems** that empower businesses and improve everyday life.



**Global scale**

Expanding across North America, Europe, and Asia.



**Intelligence first**

AI and data at the core of every product we build.



**Long-term partnerships**

Not vendors. Strategic technology partners.

# Mazilytic.

Let's build the **future** together.

Whether you're launching a product, scaling a platform, or transforming your business,  
Mazilytic is your partner from day one.

## WEB

LINK [www.mazilytic.com](http://www.mazilytic.com)

EMAIL [info@mazilytic.com](mailto:info@mazilytic.com)

## OFFICES

HEADQUARTER **Pakistan**

OFFICE #1 **United Kingdom**

OFFICE #2 **Canada**

## DIRECT

CANADA **+1 (204) 887 - 6924**

PAKISTAN **+92 (329) 237 - 2751**

*Scalable. Reliable. Future-ready.*